

# CAROLINA WOMEN IN TECH

## THE SCOOP

### We Love Our Annual Sponsors



RED VENTURES



Does your company feel passionate about supporting Women in Tech?  
[Check out the various ways to support us.](#)



### Thriving in Chaos

September 18th from 8am to 10am

Barings: 300 S Tryon St Suite 2500, Charlotte, NC 28202

In this highly interactive and lively program, participants will learn how to thrive in chaotic environments. Participants will explore the current status of their lives and learn how to more often show up as their most effective and authentic selves. Not only will they get to know themselves better, but they will form new relationships with their peers in a way that is not available with traditional networking. If you are interested in learning about avoiding burnout and becoming more resilient in all aspects of your life, we encourage you to participate in this program and engage in an important and rejuvenating conversation.

RSVP Now



### #techyourseat

New Date!! October 3rd at 5:30pm

GoodRoad CiderWorks

117 Southside Dr, Charlotte, NC 28217

Through this movement, we intend to bring to light the value of increasing women's involvement in the tech community by bringing

the various groups together to provide a large network of resources for diversity & inclusion.

Meet the various organizations supporting women in tech! Not only will you see what these groups are up to, but you'll also get to network with fellow advocates who are passionate about building the Charlotte tech community. Last year we had over 100 women in attendance! Help us spread the word.

[Learn More](#)



## The Future of Tech is Female

Annual CATC WISE Event in Partnership with Microsoft  
September 16th from 5:30pm to 8:30pm  
Microsoft Charlotte Campus:  
8055 Microsoft Way, Charlotte, NC 28273

Join a special evening of camaraderie and community discussion regarding our collective efforts to advance **Women in Technology**. Together we can build a community and a strong talent pipeline as girls, young women and professionals progress in their technology pathways and career journeys. **Your attendance is valued whether you lead a(n):**

- Meet-up or organization
- Corporate affinity group or ERG
- Organization with a program/interest in increasing and supporting women in technology
- Educational institution for K12, Higher Ed, or Post High School Program
- Activity or Program for Retooling/ Reskilling Professional

[RSVP Now](#)



### EmpowerCon

September 28th @ 10am-6pm at  
The Charlotte Convention Center

**First 10 members** interested will get a complimentary ticket!

We will have a CWIT Booth setup and would love to see your smiling faces supporting us!

[RSVP Now!](#)



### Mindful Movement & Journaling in the Park

October 8th @ 6:00pm-7:30pm at  
EB Moore Park

Info: Please wear comfy clothes and

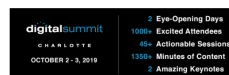


### Cyber Security Summit

September 17th @ 7:45am-6:00pm  
at The Westin Charlotte

**First 30 Members** receive complimentary admission with Promo Code [CWIT19VIP](#) (standard price \$350)

[RSVP Now!](#)



### Digital Summit Charlotte

October 2nd-3rd @ 8:30am-4:00pm  
at The Charlotte Convention Center

Use Code: [CWITVIP](#) for \$75 off and access to the VIP Lounge (members only)  
Use Code: [CWIT50](#) for \$50 off (can be shared with friends)

[RSVP Now](#)

sunblock. Bring a yoga mat or towel, pen and notebook for journaling and a water bottle.

[RSVP Now](#)

### AvidXchange TechConnect

September 17th @ 5:00pm-8:00pm  
at AvidXchange

Stop by the AvidXchange headquarter for their recruiting event to learn about career opportunities from the AvidXchange talent acquisition team, chat with hiring managers, and connect with locals in the tech community.

[RSVP Now](#)

### Breaking the Barriers: Climbing the STEM Ladder

September 19th @ 6:00pm-8:00pm  
at Two Wells Fargo Center Atrium

Join Women in Technology International (WITI), Wells Fargo & Company - Enterprise Women's Team Member Network, and Randstad Technologies for a discussion around reframing how we think and what we do about the gender and diversity gap in the tech sector.

[RSVP Now](#)



## Get Involved!

Whether you want to simply volunteer for a single event or have an interest in joining a committee, there are plenty of opportunities to get involved that could be a good fit!

[Learn More](#)

## Job Posts

### Laire Group - Digital Content Manager

Laire Group is a digital marketing agency that helps businesses connect with their ideal clients online. They are looking for an experienced content marketing copywriter for a digital content coordinator position. As a digital content manager, you are seen as the content expert for creation and optimization.

[Learn More](#)

### Tresata - Delivery Manager & Software Product Manag

Tresata is a predictive analytics software company for real-time Customer Intelligence Management and enables businesses to monetize customer data by converting it to unmatched customer intelligence. Tresata has several open positions which include the following:

#### Delivery Manager

The Delivery Manager is responsible for the successful organization, execution, and delivery of Tresata software to their clients, while simultaneously helping clients to achieve their overall program goals. As a Delivery Manager, you will lead the Tresata team to drive the delivery of software for the client.

[Learn More](#)

#### Software Product Manager

The Software Product Manager is responsible for discovering, designing, building, and delivering next-generation predictive analytics product on Tresata's industry-leading platform. As a Software Product Manager, you will work closely with teams of world-class engineers and designers to help build new products.

[Learn More](#)

INSPIRED, BY RED VENTURES



## 3 Ways Red Ventures is Closing the Gender Opportunity Gap

Sarah Soule, President at Red Ventures, has spearheaded a women's movement at Red Ventures since 2015, aimed at empowering and inspiring women at all levels throughout the organization. For Women's Equality Day, she penned a post about RV's progress in this movement and how every company can move the needle forward.

*In order to solve gender inequality, we must consider not just pay gaps -- but opportunity gaps.*

Find out just how Red Ventures is doing it on INSPIRED.

[Read More](#)

Carolina Women in Tech, 1230 W Morehead St, #207, Charlotte, NC 28208, United States, 9803680225

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