

# CAROLINA WOMEN IN TECH

## THE SCOOP

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### We Love Our Annual Sponsors



RED VENTURES



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## Upcoming Events

### HubSpot Customer Success Panel



**Julie Murphy**  
Vice President  
of Marketing  
Commercial Credit Group



**Stephen Lackey**  
Director of Sales of  
Channel Marketing  
Energy 2 Engage



**Rachel Clapp Miller**  
Vice President of Marketing  
and Digital Engagement  
Force Management

Advent Coworking  
November 7th, 7:30 AM - 9:00 AM



### HubSpot Customer Success Panel

November 7th from 7:30am-9:00am

Advent Coworking: 933 Louise Avenue Charlotte, NC 28204

Learn from HubSpot end users on what is working with their HubSpot Inbound Marketing campaigns, integrations, and best practices.

There will be a panel discussion with Q&A at the end which will be moderated by our very own, Caitlin Sellers Castevens.

[RSVP Now](#)

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Neeta Kirpalani



Caitlin Castevens



Chemere Davis



Megan Kountz



## Tech Talks with RMC Soft

November 20th from 11:30am-1:30pm

Advent Coworking: 933 Louise Avenue Charlotte, NC 28204

Come join us for a free lunch-and-learn to hear amazing female speakers and get actionable advice on topics like entrepreneurship and career advancement. Top women from the tech industry will share their inspirational stories, personal expertise and know-how on leading projects and teams. Two of our board members will be speaking, Caitlin Sellers Castevens and Chemere Davis.

[RSVP Now](#)

## Argentina: For Passion & Palate

October 29th from 6:30pm-8:30pm

POPLAR: 224 W 10th St, Charlotte, North Carolina 28202

Join for "Argentina: For Passion & Palate!" Argentina has long been a country diverse in culture and rich in history. POPLAR will bring some of those unique experiences to you on our Patio, with Chef grilling a typical Argentine Asada Barbeque, and Bodega Catena Zapata sharing some of their most luscious wines. And what would an evening experiencing Argentina be without an Argentine Tango Milonga? Special guest Daniel Aeredondo and his partner will share the beautiful moves of this dance, produced by the mix of cultures in the lively port of Buenos Aires. Daniel has been teaching this beautiful dance in Charlotte for over 20 years! PLUS, Marika Vida-Arnold, personal Sommelier to Lara Catena of Bodega Catena Zapata, will join us!

Reservations are limited to 50 people. Please call POPLAR at 704-940-5757 or email trish@poplarcharlotte.com to hold your spot. Include your phone number in your communications.

PRICE:

\$75pp plus tax and gratuity

Includes dinner, wine and entertainment!

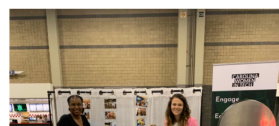
[RSVP Now](#)

## Past Events

### Digital Summit Charlotte



### Empowercon





#techyourseat  
<https://www.techyourseat.com/>



## #66 Kate Erickson – Life As a Digital Nomad

Kate Erickson is the integrator at [Entrepreneurs On Fire](#), an award winning podcast where John Lee Dumas interviews inspiring Entrepreneurs who are truly ON FIRE.

She is also the host of the podcast Kate's Take and co-author of The Podcast Journal: Idea to Launch in 50 Days. Learn more about the free training Kate & John have created for entrepreneurs over at [EOFire.com!](#)

[More Episodes](#)